

Pacific Greenpreneurs: Jump-starting green businesses in Fiji, Vanuatu and Kiribati

*What is a "green" business?
There is no single definition*

*Core business model addresses
an environmental or social issue*

*So what is a green business for
a "green-blue economy"?*

Participants and mentors at the Fiji and Kiribati Greenpreneurs Workshops, 2018



Mentors from the private sector, providing advice to the workshop participants - the mentors will provide further support over the next few months to help participants make their business a reality!



Pacific Greenpreneurs: Jump-starting green businesses in Fiji, Vanuatu and Kiribati

*What is a "green" business?
There is no single definition*

*Core business model addresses
an environmental or social issue*

*So what is a green business for
a "green-blue economy"?*

Fiji Low Emissions Development Strategy:

- Energy efficiency
- Renewable energy
- Electric mobility
- Public transport
- Non-motorized transport and traditional sailing
- Afforestation, mangroves and sea grasses
- Application of new farming techniques
- Recycling
- Waste management

Participants and mentors at the Fiji Greenpreneurs Workshop, Suva, Sept, 2018



Mentors from the private sector, providing advice to the workshop participants - the mentors will provide further support over the next few months to help participants make their business a reality!



