

**How Small  
Businesses  
CHANGE  
The World**



*the greenhouse studio*

Where ideas grow.



#PacificSkills2019 Summit

  
the greenhouse studio



## The Greenhouse Studio



Published by Maria Pastorizo-Sekiguchi [?] · November 28, 2014 · 🌐

If you think you are too small to make an impact, try going to bed with a mosquito - Anita Roddick. Last day of [#2014PacificWomenBusiness](#)



China

Canada

North America

Japan

Taiwan

Marianas Islands

Federated States of Micronesia

Vietnam

Palau

Marshall Islands

Malaysia

Kiribati

Hawaii

Solomon Islands

Tuvalu

Indonesia

Papua New Guinea

Vanuatu

Samoa

Marquesas



Australia

Tokelau

New Caledonia

Tonga

Niue

Cook Islands

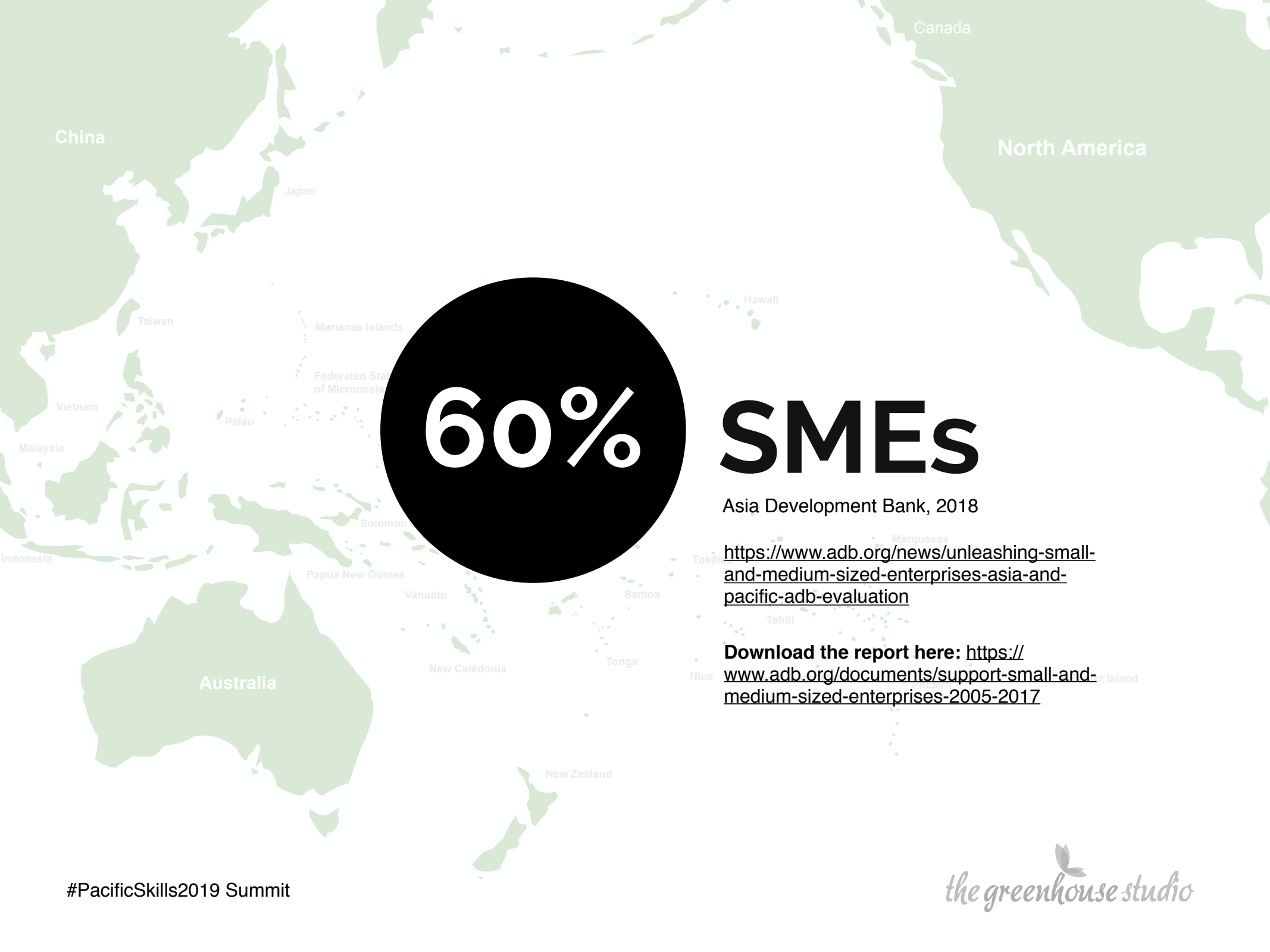
Pitcairn

Easter Island

New Zealand

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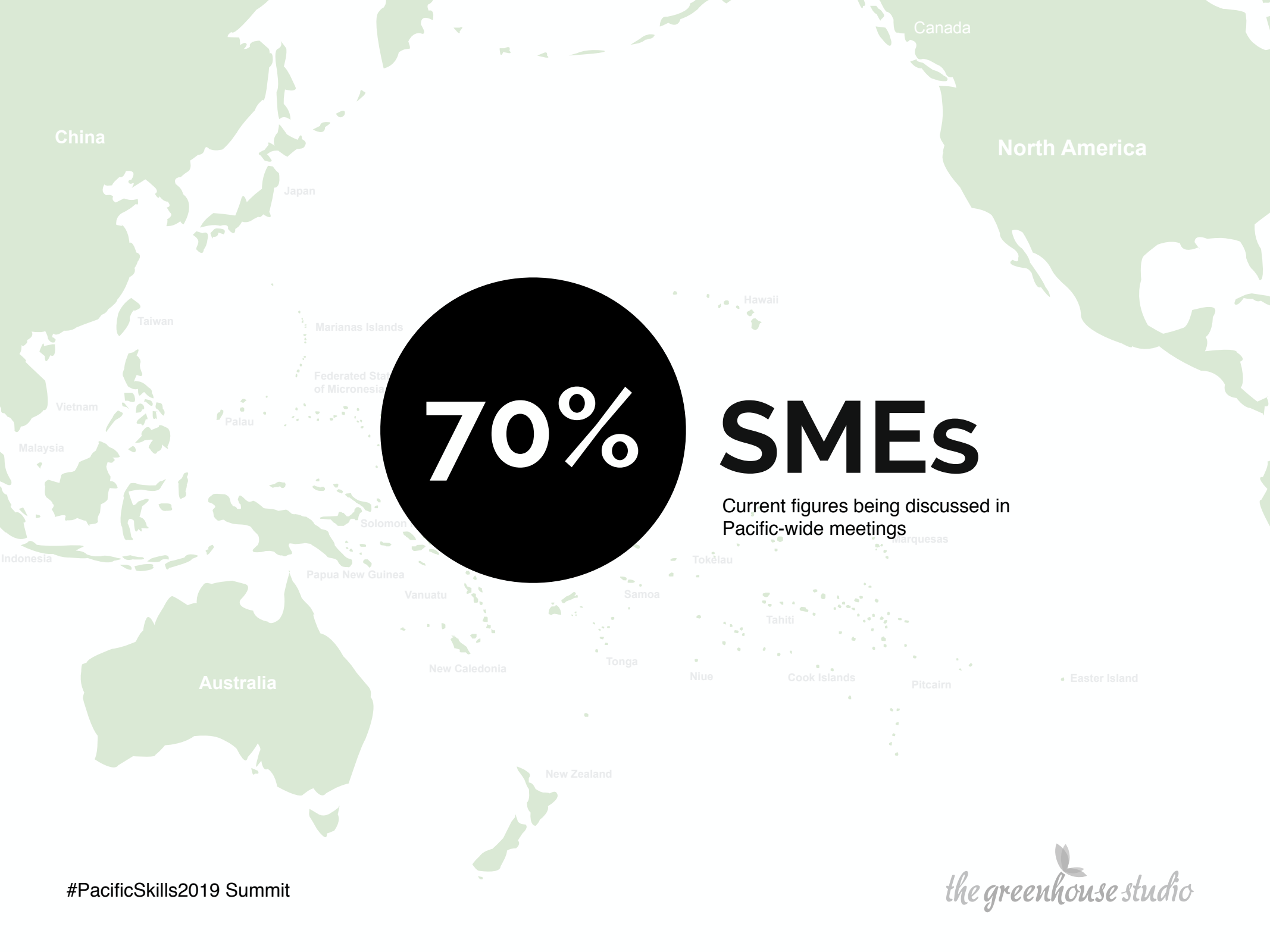
60%

# SMEs

Asia Development Bank, 2018

<https://www.adb.org/news/unleashing-small-and-medium-sized-enterprises-asia-and-pacific-adb-evaluation>

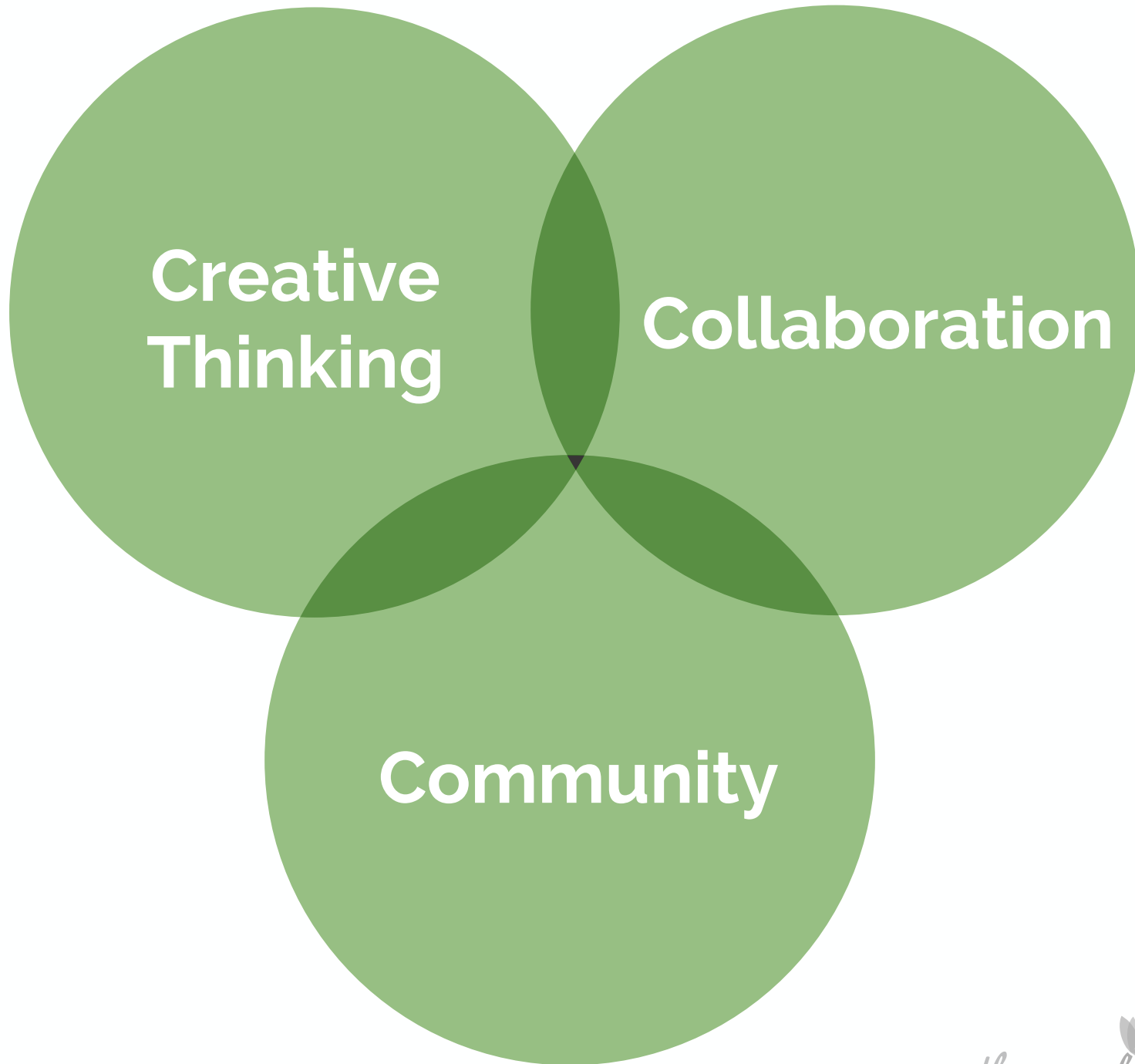
**Download the report here:** <https://www.adb.org/documents/support-small-and-medium-sized-enterprises-2005-2017>



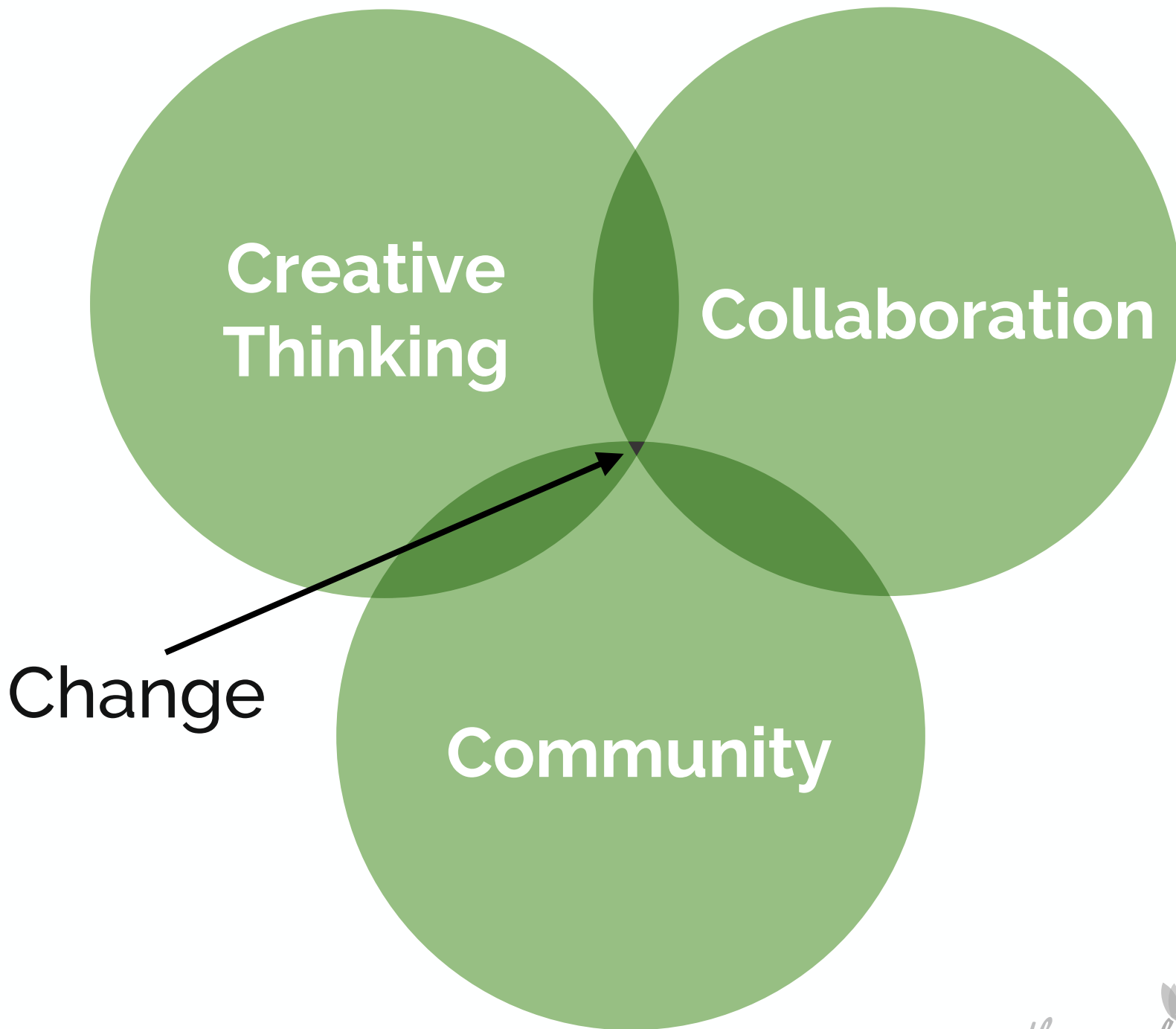
70%

# SMEs

Current figures being discussed in Pacific-wide meetings








# Creative Thinking



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A photograph of Sir Ken Robinson, a man with short blonde hair and glasses, wearing a dark suit jacket over a light-colored shirt. He is gesturing with his right hand raised, palm facing up, as if speaking or presenting. The background is dark with some blue and red lighting.

*"If you are not prepared to be wrong, you will never come up with something original."*

**- Sir Ken Robinson**

Do Schools Kill Creativity (TED Talk) - [https://www.ted.com/talks/ken\\_robinson\\_says\\_schools\\_kill\\_creativity/transcript?language=en](https://www.ted.com/talks/ken_robinson_says_schools_kill_creativity/transcript?language=en)

*“Learning is the new skill.  
Imagination, creation and asking  
new questions are at its core.”*

**- Sugata Mitra**



The Child Driven Education (TED Talk) - [https://www.ted.com/talks/sugata\\_mitra\\_the\\_child\\_driven\\_education](https://www.ted.com/talks/sugata_mitra_the_child_driven_education)  
The Hole in the Wall Project - <https://www.edutopia.org/blog/self-organized-learning-sugata-mitra>

# Collaboration



[https://www.youtube.com/  
watch?v=fZBKCPp2l-Q](https://www.youtube.com/watch?v=fZBKCPp2l-Q)

*"I have an abundance mentality: When people are genuinely happy at the successes of others, the pie gets larger."*

**- Stephen Covey**

The Seven Habits of Highly Effective People - <https://www.franklincovey.com/the-7-habits.html>



# Community



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WE

INSPIRE

CHANGE

*“Solving the world’s most pressing challenges is not just the right thing to do, it is also good business.”*

**- Ahmad Ashkar**



Impacting the Future - <https://www.entrepreneur.com/article/313446>

# Millennials will comprise 75% of the global workforce by 2025.

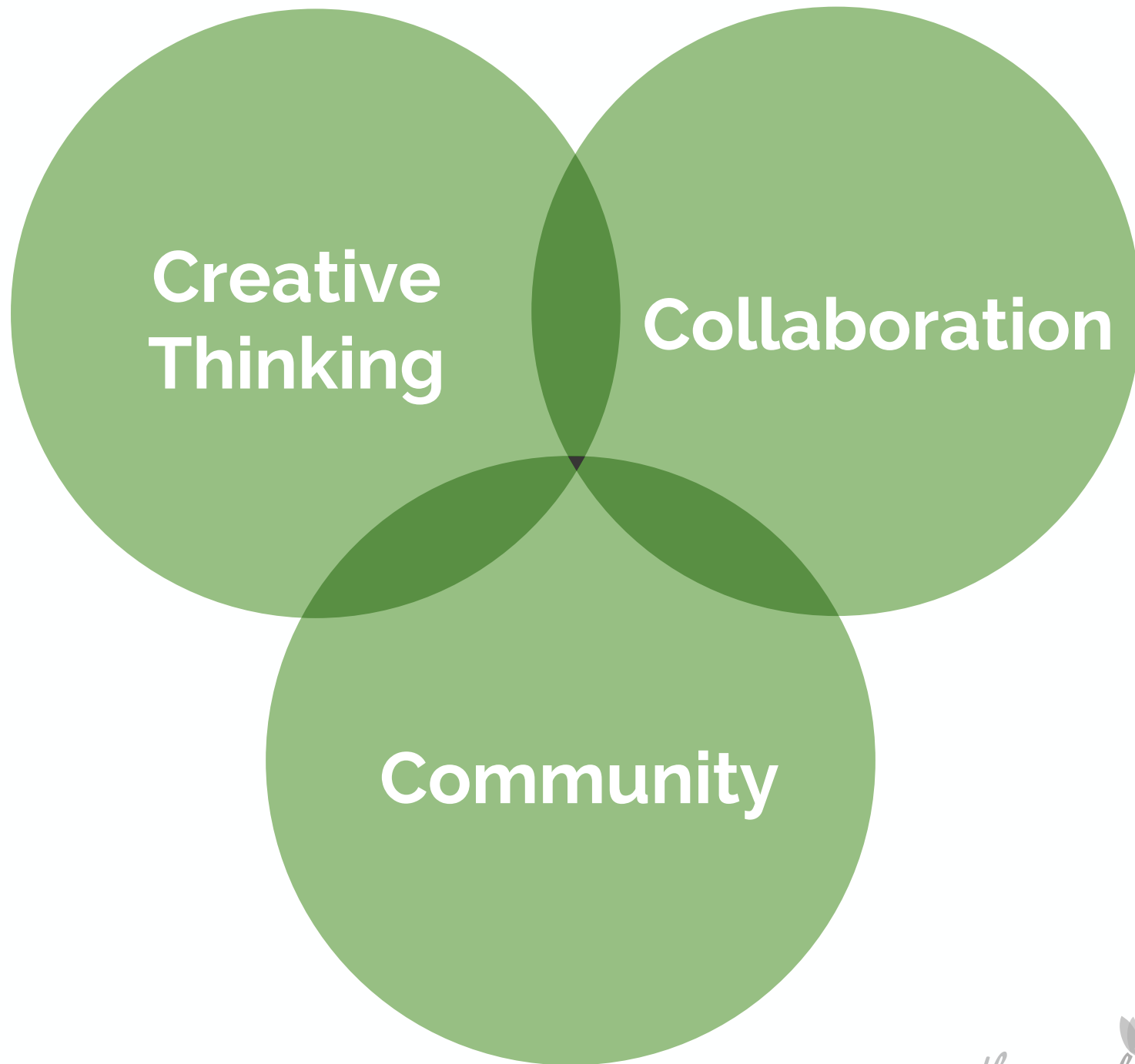
Workplace of the Future - <https://www.pwc.com/gx/en/services/people-organisation/publications/workforce-of-the-future/workforce-of-the-future--the-yellow-world-in-2030.html>



88%

Millenials only want to work for a company whose values reflect their own.





**<https://www.youtube.com/watch?v=hP3U-GtESHQ>**



**Vinaka,  
Dhanyavaad,  
Thank you!**



The Greenhouse Studio is an award-winning, multidisciplinary, Fiji-based creative studio, that specialises in branding, corporate events, print, digital and integrated communication experiences, with a focus on finding innovative solutions that inspire change.

**View some of our work:**

<https://greenhouse.studio/video>

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[www.linkedin.com/company/the-greenhouse-studio](http://www.linkedin.com/company/the-greenhouse-studio)

<https://vimeo.com/greenhousefiji>